

HACKSMU OCTOBER 16-18

SPONSORSHIP INFORMATION

WHAT IS HACKSMU?



HackSMU is Southern Methodist University's inaugural hackathon, and event that combines the functions of a tech conference, a career fair, and a start-up competition. We'd Love for YOU to help support our first online Hackathon!



HackSMU was created by a group of students eager to see technological innovation and creativity thrive on SMU's campus. After months of planning, we're close to pulling it off, but we need your help...

WHY SPONSOR US?



ACCESS TO HIGH QUALITY STUDENTS - SMU has rapidly growing engineering and computer science programs, and the depth of untapped talent here is undeniable. Don't miss the chance to obtain resumes and talk with motivated students!



MARKET YOUR BRAND - sponsoring HackSMU will increase your brand recognition with our hackers. Your logo, image, and message will reach a diverse audience of hundreds of highly motivated students in STEM.























IMPACT THE COMMUNITY - you will be able to help students discover how to use technology to improve the world in a meaningful way. A lot of students have the talent, but your direction and guidance can help our hackers code for good.

HACKSMU.ORG

HACKSMU.TEAM@GMAIL.COM

SPONSORSHIP TIERS

	BRONZE \$1,000	SILVER \$2,000	GOLD \$3,000	PLATINUM \$4,000	DIAMOND \$5,000
CEREMONY MENTIONS					
LOGO ON WEBSITE + TWITCH					
SPONSOR DISCORD CHANNEL					
APPLICANT RESUMES					
PARTICIPANT INFORMATION					
OPTION FOR TECH TALK				30 MIN.	60 MIN.
FINALIST JUDGE				1 JUDGE	2 JUDGES

* PROVIDING PRIZES, GIFTS, AND MENTORS IS ANOTHER WAY YOU CAN HELP OUT!

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